

ITEA POs – More agile, More user oriented

Call 4 PO Preparation Days, Berlin, 13 September 2017

Philippe Letellier - ITEA Vice-chairman

ITEA PO Days 2017

Conclusions



ITEA PO Days 2017

Conclusions





- **E2E digital integration**
- **Middleware for digital manufacturing**
 - Digital twin
- **Production line flexibility**
- **Predictive Maintenance**
- **Security**
- **Geolocalisation**
- **Augmented reality**
 - Training,
- **Robots, Cobots**
- **3D printing**

- IoT is everywhere
- Monitoring is everywhere
- Analytics, semantics is everywhere

- Agility is becoming a trend
- Training & gaming appear more and more
- User interface and virtual reality is a focus
- 3D

- Geolocalisation

- Don't force convergence of ideas
but
Converge ideas to build strong projects
- Target business, customers & users, painpoints
- Take carefully into account the PO evaluation remarks
- Innovation it is our pleasure
- 3 ideas are already transformed in PO. Time to speed up
- Visit your PA as soon as possible





Be straight forward in a trusted zone with ITEA stakeholders



@ITEA_3 - #POdays2017