

ITEA

the home of software
innovation



 I T E A 3



ITEA is a transnational and industry-driven R&D&I programme in the domain of software innovation. ITEA is a Cluster programme of EUREKA, an intergovernmental network for R&D&I cooperation, involving over 40 countries globally. ITEA enables an international and knowledgeable community to collaborate in funded projects that turn innovative ideas into new businesses, jobs, economic growth and benefits for society.

ITEA IS ...

Global and trusted cooperation in an industrial community:

ITEA stimulates innovation projects in a global community of large industry, small and medium-sized enterprises (SMEs), start-ups, academia and customer organisations. ITEA's bottom-up project creation ensures that the project ideas are industry-driven and based on actual customer needs. ITEA provides a trusted framework for cooperation in which standard project collaboration agreements are available, including the complex domains of confidentiality and intellectual property. ITEA is managed by and for industry in close cooperation with the national public authorities.

Project financing through national public and private funding:

The ITEA programme is publicly funded on a national level. Each ITEA project partner can apply for funding from their own national Public Authority. An early dialogue between project teams and

public authorities supports alignment with national priorities and the best possible opportunities for funding that lead to high success rates.

Commercialisation of research results:

ITEA enables organisations to create actual commercial results from research projects. Impact is one of the core values in ITEA; impact on business, economy and society. Impact is central during the project lifecycle: in proposal evaluation, monitoring, closure and in communication of the results.

Focus on high-quality process and support:

ITEA follows a flexible and supportive approach towards its project consortia in order for them to maximise the results of their efforts and the project's impact. In each Call for projects industrial experts evaluate the quality of the project proposal in terms of innovation, impact and consortium. During the project lifetime, ITEA provides full-cycle project monitoring to improve quality and value creation of projects. ITEA has an ISO 9001 certified Quality Management System.

HOW TO PARTICIPATE IN ITEA

Each year, ITEA issues a Call for projects starting with a two-day brokerage event. Each Call follows a two-step procedure, in which the quality of the project proposal is evaluated and improved, finally leading to a selection of high-quality project proposals that receive the official ITEA label.

The public authorities are fully involved in the evaluation and labelling of projects. After labelling, partners must apply for funding through their national public authorities. The ITEA label is endorsed by all EUREKA Member and Associated Countries.

Yearly Call process

- Consortium building event – ITEA Project Outline Preparation Days
- Submit a Project Outline (PO)
The PO gives a short overview of a project, mainly to describe the project goals, innovation, targeted business impact and consortium. Project outlines which are positively evaluated are invited for the next step.
- Submit a Full Project Proposal (FPP)
The FPP describes the project plan and how the project will be executed and managed. Approved FPPs will receive the ITEA label.
- ITEA label
- Funding & Project start-up





• **Innovation**



• **Business impact**



• **Cooperation**



• **Customer orientation**



• **Happiness**

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