# Press release

EUREKA Innovation Week, Barcelona, 16 May

**ITEA 2 project ADAX wins EUREKA Innovation Award 2017**

*For the second year in a row, an ITEA project has won one of the three prestigious EUREKA Innovation Awards. This year, ITEA 2 project ADAX won the EUREKA Innovation Award 2017 in the category ‘Competitiveness’ during the EUREKA Innovation week in Barcelona (15-19 May). ADAX project leader Adrien Philippe Bécue of Airbus Cybersecurity pitched the project during the plenary Innovation Award session in the morning of 16 May.*

In the morning of 16 May, the ITEA 2 project ADAX was announced as the winner of the EUREKA Innovation Award 2017 in the category ‘Competitiveness’. A winning project was announced for each of the three categories ‘Competitiveness’, ‘Added Value’ and ‘Innovators of tomorrow’.

The ITEA 2 ADAX project (January 2013 – April 2015) aimed at developing advanced capabilities for cyber-Attack Detection And Countermeasures Simulation. The consortium was comprised of 8 partners from France and Turkey including 2 large enterprises, 4 SMEs and 2 academics. Airbus Cybersecurity acted as Project Coordinator while Yapi Kredi Bank acted as pilot end user. ADAX delivered a set of key innovations improving prevention, detection, decision support, countermeasure enforcement and knowledge management to support security operation on complex and critical IT infrastructures. Key developments deriving from the project have resulted in successful exploitation with e.g. more than 12 direct customer contracts and several future applications in security monitoring for Smart Critical Buildings, Smart Grids and Factories of the Future.

Adrien Bécue, ADAX project leader and Head of Research & Technology at Airbus Cybersecurity: *“The ADAX project was unique because it addressed Cybersecurity in a cost-effective manner proposing optimised counter-measures to face known and unknown threats under budget and time constraints. Involvement of the customer Yapi Credi drove us from the start to a solution that would by design fit the market. The continuous and constructive mentoring of ITEA, from project idea to exploitation, with its business impact-driven approach helped us to reach the full potential of the project.”*

Zeynep Sarilar, ITEA Chairwoman: *“We are proud of ADAX winning the EUREKA Innovation Award 2017. ADAX excelled in both innovation and exploitation of their results. Cybersecurity is a very current topic with a global impact that covers all application domains like fintech, aerospace, manufacturing, mobility, energy, health, etc. Therefore we expect ADAX to have an even more far-reaching success."*

Sources / More information:

<https://itea3.org/project/adax.html>   
<https://itea3.org/project/success-story/adax-success-story.html>   
<http://www.eurekanetwork.org>

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**ABOUT ITEA**

ITEA is the EUREKA Cluster programme supporting innovative, industry-driven, pre-competitive R&D projects in the area of Software-intensive Systems & Services (SiSS). SiSS are a key driver of innovation in Europe’s most competitive industries, such as automotive, communications, healthcare and aerospace.

There is a wide consensus that from now to 2030 change and disruption will be permanent features in society, with the way of living and doing business becoming fundamentally different from what it is today. Digital Technology has a major role to play in mastering the changes. And it is within this domain of Digital Technology that ITEA is addressing innovation in Software, IT Services, Internal IT and Embedded Software, collectively denoted as ‘Software innovation’. For Europe, an industry strong in Software Innovation is a prerequisite for maintaining global competitiveness and in securing high-value jobs in Digital Technology and in other, more traditional industries that are dependent on Digital Technology.

ITEA stimulates projects in an open community of large industry, SMEs, universities, research institutes and user organisations. As ITEA is a EUREKA Cluster, the community is founded in Europe based on the EUREKA principles and is open to participants worldwide.

Each year, ITEA issues a Call for projects starting with a two-day brokerage event. Each Call follows a two-step procedure, in which the quality of the project proposal is evaluated and improved, finally leading to a selection of high quality project proposals that receive the official ITEA label.

ITEA’s mission is to be the recognised partner for European industry, optimising support for companies and R&D actors active in ITEA projects in the area of SISS, thus making best use of funding made available by the ITEA supporting countries. Following the EUREKA structure, each ITEA project partner can apply for national funding in their own country – allowing a project idea to attract funding from all participating countries.

More information: <https://itea3.org>