Press Release

ARTEMIS & ITEA Co-summit 2012  
30 & 31 October – Paris, France

••••••••••••••••••••••••••••••••••••••••••••••••••••••

**European Co-summit focuses on *sharing a vision for ICT innovation***

‘Sharing a vision for ICT innovation’ is the theme of the fifth annual Co‑summit organised by ITEA 2 – the EUREKA Cluster on software-intensive systems and services (SiSS) – and by ARTEMIS Joint Undertaking on embedded computing systems. More than 650 participants from industry, academia, public authorities and the media are expected to attend this key European event being held on 30 and 31 October 2012 at the **CNIT conference centre in La Défense, Paris**.

**Shared objective: mastering the challenges**The period up to 2030 will be full of change and disruption as our way of living and doing business becomes radically different from what we know today. It is crucial that we perceive the 8.3 billion people in 2030 as 8.3 billion opportunities. While ARTEMIS and ITEA are different instruments, they share the same objective as expressed in the jointly formulated Vision 2030, which is to master the challenges of embedded systems and software and use-oriented services so that leading European industry can compete effectively. ITEA and ARTEMIS are convinced that continued research and innovation in ICT are needed to master these changes and challenges. Change is opportunity and innovation in ICT is a route to these opportunities of the future.

**Showing results**A focal point of the Co-summit 2012 event will be a major exhibition of collaborative research, development and innovation projects in SiSS and embedded computing systems as some 80 ITEA 2 and ARTEMIS projects demonstrate the specific strengths of these programmes in terms of the innovative power. This event will showcase the result of projects in terms of innovation, business and societal impact and help bring together and expand the communities through networking opportunities. This year, the exhibitions will include a special focus area with projects related to the topic of 'reliability'.

**A global village**

The pan-European character of these projects is evident in the average number of participating countries, an essential ingredient to achieving results that address the issues and challenges throughout Europe. In a global world, ICT and embedded systems are a crucial key enabling technology for Europe’s industrial and societal future. For two days, CNIT in La Défense, Paris will be the ‘beating heart’ and global village for all actors in SiSS and embedded systems. For Europe, an industry which is strong in ICT-based innovations is a prerequisite for maintaining a global competitive position. For ITEA and ARTEMIS, ICT is at the heart of innovation and continued research and innovation in ICT are needed to master emerging and new economic and societal changes.

**A complete programme**

Rudolf Haggenmüller, Chairman ITEA 2, and Klaus Grimm, President of the ARTEMIS Industry Association & Chair of the Governing Board of the ARTEMIS-JU, will open the two-day event.

**Day 1** highlights include:

* A welcome by Cécile Dubarry, DGSIS Director of the Service for Communication and Information  
   Technologies
* A keynote speech from by Thierry Breton, Chairman and CEO of ATOS
* **A plenary panel session** on Sharing a vision for ICT innovations moderated by Professor Emile Aarts of Eindhoven university of Technology
* Press event with representatives of the ITEA 2 and ARTEMIS Communities
* Three parallel sessions:
  + Vision 2030 and Living Roadmap/Repository
  + Cooperation with EIT ICT Labs
  + Reliability
* Guided tours of the ITEA 2 and ARTEMIS exhibitions.
* The ARTEMIS Industry Association General Assembly (for members only)

**Day two** will focus on plenary sessions for the two communities:

* The ARTEMIS Community session:
  + Highlights of the activities of the ARTEMIS Joint Undertaking by Eric Schutz,   
     Executive Director, ARTEMIS Joint Undertaking;
  + Debate of the projects SONIA, R3COP, CHIRON and High Profile, moderated by   
     Dr. Irene López de Vallejo, ICT Partnerships Director, IK4 - TEKNIKER ;
  + Presentation of the ARTEMIS Recognition Award; and
* The ITEA 2 Family session:
  + Programme highlights from Philippe Letellier, Vice-Chairman ITEA 2;
  + Project presentations from DiY Smart Experiences, JEDI and MODELISAR; and
  + Presentation of the ITEA Achievement awards;
* Plenary panel session on Innovative Engineering moderated by Gérard Roucairol,    
   President of Teratec
* Closing session
  + Closing words from Dr. Charlotte Brogren, Director General VINNOVA Swedish Governmental   
     Agency for Innovation Systems Director of the Service for Communication
  + ITEA & ARTEMIS Exhibition Award ceremony

**Strong support**

The Co-summit is generously supported by the Ministère du Redressement Productif, Airbus, Alcatel-Lucent, BULL, Institut Mines-Telecom, Technicolor and THALES.

|  |  |
| --- | --- |
| [**About ITEA 2**](#AboutITEA) | [**About ARTEMIS Joint Undertaking**](#AboutARTEMIS) |
| **More information ITEA 2:** <http://www.itea2.org> | **More information ARTEMIS JU:**  <http://ww.artemis-ju.eu>  **More information ARTEMIS Industry Association**  <http://www.artemis-ia.eu> |
| **Contact person:**  Linda van den Borne  PR & Communications - ITEA 2 Office        Tel: +31 88 003 6136      Email: [linda.van.den.borne@itea2.org](mailto:linda.van.den.borne@itea2.org) | **Contact person:**  Lara Jonkers    Manager PR & Communications      Tel: +31 88 003 6188  Email: [lara.jonkers.@artemis.ia.eu](mailto:lara.jonkers.@artemis.ia.eu) |

**About ITEA 2**

ITEA 2 (Information Technology for European Advancement) stimulates and supports innovative and pre-competitive R&D projects that will contribute research excellence to Europe’s competitive Software-Intensive Systems and Services (SiSS) sector. SiSS are a vital growth engine for Europe’s economy and a key driver of innovation in Europe’s most competitive industries – such as automotive, aerospace, communications, healthcare and consumer electronics. ITEA 2 and its predecessor ITEA have a proven track record with major achievements and results in these industries.  
  
As a EUREKA Cluster programme, our approach is intergovernmental, bottom-up, market-oriented and industry-driven. Following the EUREKA structure, each ITEA 2 project partner can apply for national funding in their own country – allowing a project idea to attract funding from all participating countries. ITEA 2 is open to partners from large industrial companies and SMEs, as well as research institutes and universities.  
  
ITEA 2 Board members are: Airbus, Alcatel-Lucent, Barco, Bosch, Bull, Daimler, Italtel, Nokia, Philips, Siemens, Technicolor, Telefonica, Telvent, Thales and Turkcell Technology.

During the EUREKA High Level Group (HLG) meeting in Budapest on 20 June, the EUREKA HLG approved the successor of the ITEA 2 Cluster, ITEA 3. ITEA 3 will start in 2014.  
  
The current set of more than 150 projects (ITEA + ITEA 2), with more than 1000 partners from 30 countries, has established a solid basis for further development. Many of these projects have led to the creation of completely new products.   
  
  
**Contact person:**

Linda van den Borne       
PR & Communications - ITEA 2 Office       
Tel: +31 88 003 6136       
Email: [linda.van.den.borne@itea2.org](mailto:linda.van.den.borne@itea2.org)

**More information about ITEA 2**: <http://www.itea2.org>

**About the ARTEMIS Joint Undertaking**

Growing out of the ARTEMIS European Technology Platform (ETP), the ARTEMIS Joint Undertaking (JU) was established in 2008 and aims to tackle the research and structural challenges in embedded systems faced by the industrial sector. The objective is to define and implement a Research Agenda for Embedded Computing Systems. ARTEMIS JU is an industry driven programme and aims to help European industry consolidate and reinforce its world leadership in embedded computing technologies. The economic impact in terms of jobs and growth is expected to exceed €100 billion over ten years.

The European Union recognises the strategic importance of Embedded Computing Systems and launched the ARTEMIS Joint Technology Initiative (JTI). The ARTEMIS JTI is implemented as a Joint Undertaking (JU) which is a public-private partnership between:

* The European Commission
* Participating Member States, by now 23 countries
* ARTEMIS Industry Association, the non-profit Industrial Association that continues the ETP on embedded systems.

The ARTEMIS JU will manage and co-ordinate research activities through open calls for proposals through a 10-year, €2.5 billion research programme on Embedded Computing Systems. The programme is open to organisations in European Union Member States and Associated Countries. Selected projects will be co-financed by the Joint Undertaking and the Member States that have joined ARTEMIS. The ARTEMIS JU adopts a commonly agreed research agenda closely following the recommendations of the ARTEMIS-ETP Strategic Research Agenda developed by the members of ARTEMIS Industry Association.

**Contact person:**

Lara Jonkers     
Manager PR & Communications - ARTEMIS   
Tel: +31 88 003 6188,

Email: [lara.jonkers.@artemis.ia.eu](mailto:lara.jonkers.@artemis.ia.eu)

**More information about ARTEMIS:**

About the ARTEMIS-JU: [www.artemis-ju.eu](http://www.artemis-ju.eu)

About ARTEMIS Industry Association: [www.artemis-ia.eu](http://www.artemis-ia.eu/)

About ARTEMIS: [www.artemis.eu](http://www.artemis.eu)