

## ITEA2 Symposium

### *Joint European event reflects drive for open innovation in embedded intelligence and software-intensive systems and services*

The second ARTEMIS & ITEA Co-summit was organised by ITEA 2 and ARTEMISIA on 29 and 30 October in Madrid. This year's theme was: 'Ecosystems driving open innovation in embedded intelligence and software-intensive systems and services'. ITEA2's specific theme for the symposium was 'Business-oriented innovation that strengthens the economy and benefits society' which clearly reflected ITEA's focus for the decade ahead. ITEA is now ready to address these new challenges and to further strengthen its economic impact.

The joint event involved some 600 R&D actors and policy makers in industry, academia and public authorities from all over Europe.

A focal point of both days was an exhibition with 60 projects showcasing results and achievements with demonstrations. EUREKA, COSINE and several European Competitiveness Clusters were also part of the exhibition.

The closing session included the ITEA Achievement Awards, ITEA Exhibition Award and ARTEMIS-JU Exhibition Award.

The ITEA community consists of innovative ecosystems across various value chains, often with a large number of small and medium-sized enterprises (SMEs) around a few big global players. Some 27% of the overall ITEA participation in 2009 in terms of person-years is from SMEs.